



TIME



DEALER OF THE YEAR

IN PARTNERSHIP WITH **ally**[®]

2021 TIME DEALER MAGAZINE AWARD

Nominations are now being accepted for Ohio's 2021 TIME Magazine Dealer Award, which will be presented at the annual NADA Convention & Expo during the opening ceremonies in New Orleans on January 21st, 2021. The award honors outstanding new automobile dealers for their exceptional performance in their business and community life.

CRITERIA FOR JUDGING

Qualities of a GOOD Dealer:

- Customer loyalty and opinion
- Financial stature
- Employees' attitudes
- New and used care sales record
- Service sales record
- Personnel adequacy and competence
- Ethics
- Records of service
- Share of market

Qualities of a GOOD Citizen:

- Service to community
- Civic, political, educational, and religious activities
- Service to fellowman
- Other forms of service or contributions to benefit others

Other Requirements:

- Must have membership to OADA and NADA for the past five years
- Must be franchised new vehicle dealer who is operating head of dealership
- Must work in dealership at least 75% of the time
- Past nominees may be re-nominated four years from the last date of submission

MY NOMINATION FOR TIME MAGAZINE DEALER IS:

Nominee's Name: _____

Dealership: _____ City/State/Zip: _____

Submitted by: _____
(Name) (Dealership)

DEADLINE FOR NOMINATIONS: AUGUST 7, 2020

Please scan and email this form to Karen Saponaro at ksaponaro@oada.com